

Corporate Charity Support Package



Touching Lives with Hope,
Transforming Lives with Action.



Christian Action Resource Enterprise Limited

Charity No. 1027978



CARE Ltd. is a charity dedicated to relieving poverty, homelessness and hardship in North East Lincolnshire.



Celebrating 30 years of CARE
★ 1992-2022 ★

Who are we?

For 30 years, CARE have worked in the heart of our community, helping families and individuals in need. With access points in Grimsby, Cleethorpes and Immingham, we support over 6,000 people every year.

We run various projects including an innovative housing programme, crisis support, drop-in sessions, food pantry, fuel vouchers, a furniture recycling shop and a Christmas toy giveaway. We give holistic, practical support, as well as finding housing.

We help people struggling with the most complex needs, including poverty, homelessness, debt, disability, illness, domestic abuse, care leavers, isolation amongst older people, victims of crime, and those in mental health crisis.

“ This service has made such a big difference. I think without this help being available, the suicide rate would increase. Without this help, I do not know where I would be. **”**





Our Vision

**Touching lives with hope,
transforming lives with action.**

Corporate sponsorship

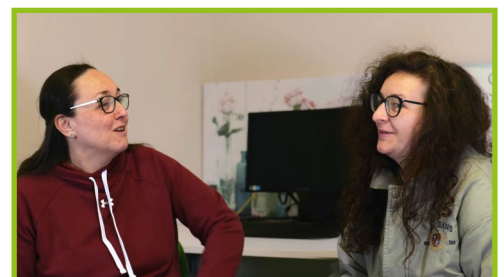
By partnering with CARE Ltd, you can make a massive impact on those suffering hardship, and those most affected by the cost-of-living crisis.

Every sponsorship makes a radical difference to our frontline services.

By partnering with us, you will be raising awareness of community needs in North East Lincolnshire, championing those who are most vulnerable, and being part of a story of transformation and change.

Benefits for businesses

- ✦ Get involved in your community
- ✦ Link to one of NE Lincs most respected charities
- ✦ Provide direct support to the communities in which your company operates
- ✦ Enhance your brand
- ✦ Reach a potential new audience



Other opportunities: CARE can offer the opportunity for businesses to sponsor events, individual projects or campaigns throughout the year. In addition, individuals can become Friends of CARE. We'd love to chat with you further about ways we can work together.



Recently a Community Nurse called us asking for help for a lady living in squalid conditions, without a bed or furniture. She had multiple-system atrophy, a rare nerve condition, and she was being cared for by her 12-year old grandson who was living with her. When Kim, our Community support manager told the nurse that we could help immediately, the nurse messaged saying, "This is the saddest case I've ever seen. Honestly, I could kiss you Kim, we've been trying all the normal channels and services all week, and no one wants to know.... If this lady is going to die, I want her to die in good housing and in a comfy bed, and not sleeping on the floor". She is now safely housed through CARE, out of debt, her grandson is being given support, and we are helping with her medical appointments and paperwork. She is visiting our drop-in every week for relationship and support.



Nathan: "I didn't have a great start in life and had been homeless since my nanna died when I was 17. I didn't have anyone to turn to. I got housed through CARE and my life completely changed. I have gone from struggling in life, to getting back on my feet with the support of CARE and a good landlord."



Linda: "I'm partially sighted and I can't see, so Louise helped me fill in forms and read letters, and took me to appointments when I was struggling without disability benefits to afford taxis. So she basically did everything. Louise is a godsend. CARE are doing a brilliant job to help support the community."



Dave: "I lost my partner, I lost my job and I became ill all within 6 months. CARE have been there for me every step of the way. It's brought me back me, I'm on a high now, but I couldn't have done it without that support."



For more stories watch our video online
<https://youtu.be/4QO78ivGG9U>



Annual Corporate Packages

All packages can be discussed further and adapted to your business objectives, including monthly or annual support payments.

RUBY **£5,000**

House 15 families /
individuals

or

Provide intensive 12
months of community
support for 5 families/
individuals

We will provide:

- ✦ Regular updates
- ✦ Thank you post on social media
- ✦ Certificate of thanks
- ✦ A direct link, logo and description of your company on our website
 - ✦ Volunteering opportunities
 - ✦ Support from our fundraising coordinator

EMERALD **£2,500**

House 7 families /
individuals

or

Provide intensive 12
months of community
support for 3 families/
individuals

You will receive:

- ✦ Regular updates
- ✦ Promotion
- ✦ Volunteering opportunities
- ...and much more

EVENTS

Ad-hoc event sponsorship
opportunities offered

SAPPHIRE **£1,000**

House 3 families /
individuals

or

Provide intensive 12
months of community
support for 1 family/
individual

- ✦ Regular updates
- ... and much more

FRIENDS **£60**

Become a regular
supporter of CARE
as an individual.

*Make a difference
today*

We'd love to hear from you
Here's how to get in touch...



Phone - 01472 232310



Email - lauren.k@carenelincs.co.uk



Website - <https://www.carenelincs.co.uk/>



Donate - <https://www.carenelincs.co.uk/donate>

If you have any questions about our charity, the people we support, how to donate, or our sponsorship packages, then please do not hesitate to get in touch.

We'll be happy to work with you in whatever way we can.

Thank you for your time and support

We look forward to hearing from you and hopefully working together in the near future.

Together we can tackle poverty, homelessness and hardship throughout North East Lincolnshire.

